

# Escendo Analytics

*Robust Analytical Application for  
Sophisticated Decision Support*

## Get the best of Oracle OLAP for all your Decision Support needs!

- Leverage 100% of Oracle OLAP functions for sophisticated analytics
- One consistent application for reporting, budgeting, planning, and much more
- Deliver any data, to any user, through any front-end
- Avoid the costs, complexity, and constraints of proprietary BI platforms

**Escendo Analytics** is a comprehensive decision support application that couples an unparalleled range of analytical capabilities with the speed, scalability, and manageability of Oracle OLAP. This combination allows you to achieve the broadest and most advanced OLAP functionality using vast volumes of data, and deliver it to any user in any way with astounding levels of performance, scalability, and security. Now you can enjoy the world's most powerful analytical engine with an integrated and robust application that meets all of your decision support needs without the expense and limits of traditional BI technologies.

### Getting the "A" out of Oracle OLAP

Now, harnessing the power of Oracle OLAP has never been easier. Analytics enables you to leverage the extensive analytical capabilities of OLAP, and power all of your Business Intelligence requirements including:

#### Budgeting and Planning

With integrated support for sophisticated models, calculations, driver-based forecasting and all types of hierarchies, Analytics is a powerful, flexible, and secure budgeting solution for large and diverse planning applications.

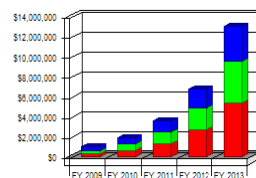
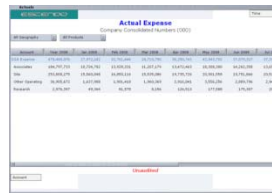
#### Robust Analysis

Use Analytics deep library of built-in calculations, or use our visual Calc-Builder to leverage the unparalleled capabilities of Oracle OLAP. Perform the most advanced analyses with ease and speed, including powerful ranking, exception, and custom calculations, and deliver them via dashboards, tree-maps, reports, graphs, worksheets, and more.

#### Advanced Modeling

Get the most out of your data and analyses using an extensive set of sophisticated modeling capabilities, including:

- Advanced Allocations
- Monte-Carlo Method
- Built-In Forecasting
- What-If Scenarios
- Regression Analysis
- plus custom models



## Escendo Analytics Feature Summary

- Full, intuitive access to all Oracle OLAP analytic functions
- Write-back for planning, budgeting, modeling, and more
- Support for very large data models with unlimited elements
- Support for level-, ragged, and value-based hierarchies
- Best in class security controls
- Faster data loads and calculations through multi-threaded support
- Built-in forecasting for 10+ methods including driver-based forecasting
- Powerful Allocations engine
- Flexible What-If Analyses
- Intuitive graphical displays including dashboards and treemaps.
- Integrated process workflow controls
- Ability to manage substantially more data than with typical BI technologies
- Robust Web client for power users as well as casual reporting
- Seamless access to relational data
- Graphical Calculation Builder
- Access through any SQL front end, including any BI tool

## Any Data, Any User, Any Way

The combination of Analytics and Oracle OLAP means that you have access to all of your data, not just what's stored in a cube. It means that one set of information can solve your full range of decision support needs, from your most sophisticated analyses through standard reporting. And it means that it all can be delivered using any tool, including BI tools, reporting tools, spreadsheets, and even via simple SQL, all from one database.

## Big Decisions...

Making sure that you have the right data - and all of the data - you need is critical to making accurate decisions. With Oracle and Analytics, you can define and access all of your Oracle data in the way that makes the most sense for your business and without the frustrating size constraints of traditional OLAP servers. And, once the data is in Oracle, it is managed entirely within Oracle, too, thereby leveraging your organization's skills and investment in Oracle tools and talent. This translates into better decisions at substantially lower cost.

## The best of OLAP without ever leaving <ORACLE\_HOME>

Because Analytics is powered by Oracle, you get more than just the world's most powerful OLAP engine; you benefit from the performance and management features that have made Oracle the world's most trusted solution for large, complex, and mission-critical databases including:

- Materialized views
- RAC
- SQL data access
- SQL Optimizer
- Compressed cubes
- Robust security

## Unleash Oracle OLAP

Whether your goal is to improve access to data, meet the needs of rapidly growing environments, or reduce the costs, complexity, and constraints of disparate analytical applications, Escendo Analytics brings the power, speed, scalability, and efficiencies of Oracle OLAP to all of your decision support needs. Why implement disparate, proprietary cubes that restrict your BI applications and require significant capital and operational expenses when you can leverage your existing investment in Oracle for a more capable, more accessible, more secure, and easier-to-manage enterprise analytics solution? In other words, the question really is: Why not Oracle OLAP?

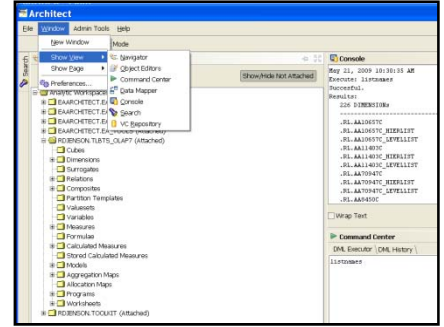
## About Escendo

Escendo Corp. is a leading provider of analytic and development solutions for large-scale Oracle OLAP environments. Escendo's family of robust, OLAP-integrated products enables companies to quickly and easily deploy applications that deliver complex analytics to very large and diverse user populations using vast data volumes. Through deep integration with the Oracle database, Escendo provides users, developers, and managers with unparalleled levels of analysis, performance, security, and efficiency.

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## ...Made Quickly

Having access to lots of data is of no use if poor performance prevents timely decisions. Whether addressing query performance, load times, or calculation speed, Oracle OLAP provides the greatest functionality for ensuring that your data is available when users need it. To this, Analytics adds an intuitive and powerful way to build calculation models and rules, define data structures, and manage the access of data. Together, Oracle OLAP and Analytics provide the best solution for delivering the right analyses on time, every time.



## Related Products and Services

### Escendo Architect:

A powerful and robust development environment for building, deploying, and managing complex OLAP applications. Architect brings critical development controls and functionality such as version control, multi-developer support, and code checking to Oracle OLAP, thereby enabling developers to quickly and easily meet all of their decision support needs including financial planning, budgeting, forecasting, and more - all from within the Oracle database.

### Professional Services:

For the design, development, deployment, and management of Oracle OLAP applications.

### Hosting Services:

In a state of the art, SAS 70 Type II data center.



Escendo is proud to be an Oracle partner and authorized reseller.

## Escendo Corp.

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